

2018 AME PHOTO CONTEST

EXPLORATION IN ACTION: AME LAUNCHES ITS 2018 PHOTO CONTEST
SUBMISSION DEADLINE: OCTOBER 2, NOON PST

For the past 15 years, AME has sought the best photographs of mineral explorers in action – in B.C. and around the world. Once again, we would like you to send your best photos from the field: prospecting, collecting samples, doing geological work, drilling and conducting studies – photographs that best depict the variety of activities in the mineral exploration and development industry.

Submit your best photos for each or any of the following categories:

PROSPECTING AND EARLY EXPLORATION

Whether it's digging in the dirt for samples, hammering the rocks, reading maps or simply casting an eye over prospective ground, we want to show what grassroots exploration looks like.

INTERMEDIATE EXPLORATION

Initial drilling, trenching and fly-in camps are just a few ideas for photographs. Photographs that show people are best – scenic photographs that show the low-impact nature of mineral exploration are also great.

ADVANCED EXPLORATION

Definition drilling, bulk sampling and environmental studies are a few items covered in this category.

MINERAL DEVELOPMENT

Site development, engagement and consultation, and activities that are part of the environmental assessment and are some topics covered here. Make planning come alive through your photos.

RESTORATION AND RECLAMATION

In particular, send us your photographs showing reclamation of drill pads, access roads and previously explored areas. Before-and-after photographs are welcome and may be submitted together as one entry.

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PRIZING

CATEGORY WINNERS: \$100

Winners for each of the above categories will be based on the number of “Likes” on the AME Facebook page in each category, but must meet the criteria below. AME reserves the right to not award a prize in a category that does not receive eligible photographs.

SOCIAL MEDIA FAVOURITE: \$100

Awarded to the photo with the most ‘Likes’ on Facebook, regardless of category.

GRAND PRIZE: \$500

Awarded to the submission that best meets the criteria outlined below.

Winners will be announced at Roundup 2018.

CRITERIA

Ideal photo submissions will:

- leverage imagery of people to emphasize the human element of exploration
- showcase people engaged in their work in the field, set against awe-inspiring backdrops
- show people captured in a natural, candid way – never staged or posed

Additionally, photographs should:

- be original and have an immediate impact on the viewer
- demonstrate a safe, economically strong and environmentally responsible mineral exploration and development industry based in British Columbia
- be titled with submitter’s name, the subject and location of the photograph, including the names of subjects when applicable [ex. PhotoSubmitter_JohnDoelInMountains_StewartBC]
- be reproducible at 300 dpi at 11” × 8.5” (i.e., at least 3,300 × 2,550 pixels, or 8.4 megapixels)
- reproduce well in print, social and web media

RULES

- Photographers must have the consent of subjects being photographed as well as permission to submit a photograph of personal and/or company property (if applicable).
- Entries must be the original property of the photographer. A photographer may not submit a photograph that is the property of another person or organization (e.g., proprietary photographs of a company’s mineral exploration property).
- The photographer grants AME a royalty-free, nonexclusive right, starting at the time of submission, in perpetuity, to use the photograph in AME communications including, but not limited to, publications, displays and AME-related use in news stories. The photographer retains the use of the entry and may continue to use the photograph in ways that do not infringe on AME’s use of the photograph.

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