



2017/2018 Work Plan

BASED ON THE 2013-2018 STRATEGIC PLAN & OBJECTIVES



1) SUCCESSFUL EXPLORATION

Access to Land & Economic Enablers

- Permitting & Resourcing
- BC Mining Jobs Task Force
- Policy Alignment
- Additional Incentives

2) ABORIGINAL RELATIONS & ENGAGEMENT

Advocacy / Outreach / Gathering Place

- Advocacy Advisors
- Gathering Place
- Regional Engagement
- Revised Guidebook Version 3.0



3) PUBLIC AWARENESS & STAKEHOLDER ENGAGEMENT

Vocal Public Support

- Communication Plan
- Strategic Partnerships
- Relevance of Minerals

4) (SOCIALLY) RESPONSIBLE EXPLORATION

Education & Communication

- Innovation & Technology
- Success Stories
- Communication Plan



5) MEMBERSHIP ENGAGEMENT

Representational Feedback

- Communication Plan
- Grow Membership

6) MINERAL EXPLORATION ROUNDUP

Increase Value to Members & Stakeholders

- Technical Credibility
- Relevant & Modern Growth
- Leadership

**AME
ROUNDUP.**