



2018-2022 STRATEGIC PLAN

PURPOSE

The Association for Mineral Exploration British Columbia (AME)'s four-year Strategic Plan will guide the Association's activities and the allocation of resources for the benefit of AME members from May 2018 through May 2022.

2018-2022 KEY AREAS OF FOCUS



SUCCESSFUL EXPLORATION

Successful projects are developed expediently for the benefit of all British Columbians making BC the most favoured jurisdiction in Canada for mineral exploration and development.

- Maintain access to the current land base
- Increase regulatory predictability
- Increase economic viability and confidence
- Integrate social responsibility
- Promote relevant and useful geoscience

PUBLIC & STAKEHOLDER AWARENESS & EDUCATION

Predictable public support through informed and collaborative dialogue.

- Create and leverage partnerships
- Build on marketing and communications expertise of members
- Expand audience to those outside of industry



INDIGENOUS RELATIONS & RECONCILIATION

Successful projects and partnerships provide mutual benefit and support efforts towards reconciliation.

- Build respectful relationships
- Enable dialogue and understanding
- Lead the industry by example

MEMBERSHIP BENEFITS & SERVICES

Leadership, networking and access to expertise.

- Provide policy leadership and progress
- Provide tools and best practices for members
- Increase membership value proposition by progressing key issues
- Increase awareness of full value proposition to membership



AME ROUNDUP.

MINERAL EXPLORATION ROUNDUP

Technical excellence and learning in all aspects of mineral exploration and development.

- Leverage the vast expertise in BC
- Maintain and increase technical expertise
- Encourage diversity