



SPONSORSHIP OPPORTUNITIES 2023

AME Sponsorship Opportunities

The Association for Mineral Exploration (AME) is the trusted voice of the mineral exploration and development industry in British Columbia. The work we do is for the industry and supported by the industry.

Supporting AME initiatives and events is an excellent opportunity to support the vital work we do and raise your company's profile.

In this package, you will find a wide range of opportunities to promote your company and support AME, including event sponsorship, networking, educational campaigns, workshops and webinars, digital marketing, public awareness programs, and more.

We are dedicated to creating value for our sponsors, helping showcase your involvement in the sector while working together to promote a healthy and thriving industry.

We look forward to working with you.

AME ROUNDUP.

AME Roundup 2023: Critical to Our Future

AME Roundup is the premier gathering place for thousands of geoscientists, prospectors, financiers, investors, suppliers, governments and indigenous partners to engage, share knowledge, and stay at the forefront of the current opportunities and challenges shaping our industry. Our flagship annual conference is hosted by explorers for explorers.

AME Roundup 2023 will be held January 23 - 26, 2023, in-person at Vancouver Convention Centre East with select content streamed online.

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AME ROUNDUP.

Tiered benefits include recognition at AME Roundup and are assigned according to the final value of your annual sponsorship package.

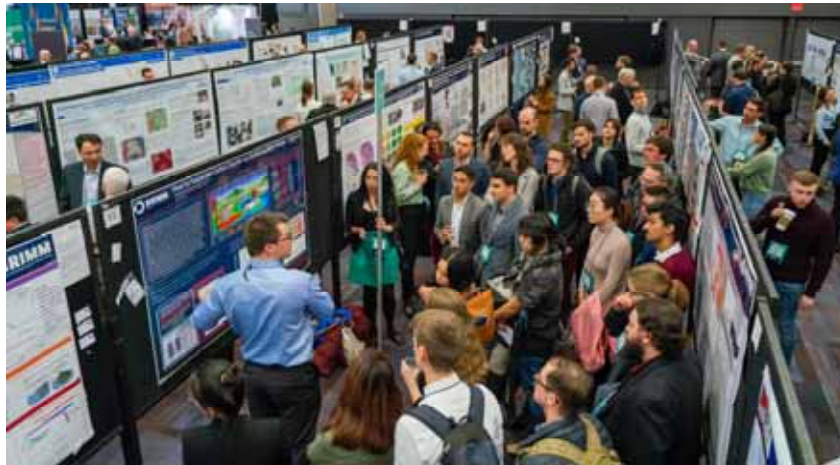
| AME Roundup 2023 Bonus Benefits By Tier | | | | |
|---|-----------|-------------------|-------------------|------------------|
| Tier | Platinum | Gold | Silver | Bronze |
| Investment | \$55,000+ | \$30,000-\$54,999 | \$12,000-\$29,999 | \$5,000-\$11,999 |
| Speaking Opportunities | ✓ | SELECT | | |
| Profile to Attendees | HIGH | HIGH/MEDIUM | MEDIUM | TARGETED |
| Conference passes with AME Individual Membership | 10 | 5 | 3 | 2 |
| VIP Lounge Access and On-site Check-in | ✓ | ✓ | ✓ | |
| AME Corporate Membership | ✓ | ✓ | ✓ | ✓ |
| Logo Recognition Signage, Daytimer, Website, Social Media, Abstract Guide | PROMINENT | BOLD | CLEAR | VISIBLE |
| Sponsor Reception Invitation | ✓ | ✓ | ✓ | ✓ |

To enjoy the full value of tiered sponsorship, agreements must be signed and executed by November 30, 2022.

Technical, Targeted and Poster Sessions

\$5,500 - \$25,000

As the backbone of the AME Roundup conference, our technical, targeted and poster sessions are attended by hundreds of people in-person and online. Each session shares the latest trends, advances and innovations in mineral exploration geoscience and business. Sponsoring a session is your company's chance to support delivery of the cutting-edge content AME Roundup is known for.



Sessions Sponsor Benefits Include:

- Logo alongside session in printed and digital conference materials
- Sponsor recognition on social media
- Verbal acknowledgement from the stage
- Logo on holding and title slides and opportunity to display a pop-up banner during the session
- Corresponding tiered benefits
- Specific benefits per sponsorship agreement

Opportunities Available

Technical Sessions

Opening Ceremonies
Regional Overviews
Theme Session: Critical to Our Future
New Geoscience
Critical and Base Metals
Precious Metals
Additions to the Geoscience Toolbox
BC, Yukon and Alaska
Speaker Spotlights

Targeted Sessions

The Gathering Place
The Gathering Place Graphic Illustrator
Government-Industry Forum
Commodities and Financial Markets
Environment, Social and Governance

Poster Sessions

Poster Session
Poster Reception
Student Poster Presentations

Exhibit Hall

\$5,000 - \$45,000

Nothing beats the buzz of energy and conversation in the AME Roundup Exhibit Hall where talent is found, deals are made, and trends are set. Put your company where the action is with sponsorship opportunities for companies of all sizes

Exhibit Hall Sponsor Benefits Include:

- Logo on display and signage associated with the sponsored item
- Logo alongside the sponsored item in printed and digital conference marketing materials
- Sponsor recognition on social media
- Opportunity to provide a pop-up banner to be displayed during the session, if applicable
- Corresponding tier benefits
- Specific benefits per sponsorship agreement

Opportunities Available

Core Shack
Exhibit Hall
Project Generators' Hub
Prospectors' Tent
Daily Happy Hour
Daily Coffee Stations
Charging Stations
Exhibit Hall Map



AME Awards Gala: Celebration of Excellence

\$25,000 - \$5,200



Opportunities Available

Individual AME Awards
Gala Dinner
Gala Wine
Gala Reception

The AME Awards Gala: Celebration of Excellence is an annual must-attend event celebrating the achievements of our industry. Supporting the event offers prominent logo recognition before, during and after the Gala, opportunities to contribute video content, verbal acknowledgement and opportunities to present awards and thank speakers, along with corresponding tier and specific agreement benefits.

Networking Events

\$5,000 - \$15,000

AME Roundup is a place to reconnect with old colleagues and make valuable new connections. Over five days, we host events for everyone, from the youngest students to the seasoned professionals and our beloved Old-timers. Each event is designed to engage, inform and connect, setting you up for a successful year ahead.



Event Sponsor Benefits Include:

- Logo alongside event in printed and digital conference materials
- Sponsor recognition on social media
- Verbal acknowledgement from the stage and/or opportunity to introduce or thank speakers
- Logo on holding and title slides and opportunity to display a pop-up banner during the event
- Corresponding tier benefits
- Specific benefits per sponsorship agreement



Opportunities Available

AME Lunch
 Finance Lunch
 Chair's Welcome Dinner
 CEO Breakfast
 Old-timers' Lunch
 Reconciliation Breakfast
 Environment, Health and
 Safety Awards Breakfast
 Icebreaker Opening Reception
 Hockey
 Curling
 BC Night

AME ROUNDUP.

AME Roundup Essentials

\$500 - \$25,000

Badge? Check. Daytimer? Check. Coffee? Check! Certain essentials make AME Roundup run smoothly, from the volunteers who greet you at the door to the streaming platform making AME Roundup content accessible to everyone. The Essentials are your company's opportunity to be seen and help AME run a smooth, must-attend event year after year.

AME Roundup Essentials Sponsor Benefits Include:

- *Logo on display and signage associated with the sponsored item*
- *Logo alongside the sponsored item in printed and digital conference materials*
- *Sponsor recognition on social media*
- *Opportunity to provide a pop-up banner to be displayed during the session, if applicable*
- *Corresponding tier benefits*
- *Specific benefits per sponsorship agreement*

Opportunities Available

Registration Sponsor
Conference Badges
Streaming Sponsor
Volunteer T-shirts
Daytimer Cover
Hand Sanitizer Stations
Abstract Guide
Speaker Gifts
Ballroom Coffee Stations
Daytimer Advertisements
Registration Support



AME Roundup Digital Partnerships

\$10,000 - \$OPEN



Opportunities Available

Roundup Podcast
Social Media Partnerships

Opportunities abound to partner with AME Roundup to promote your company online, including the daily 'Roundup Roundup' podcast to customized social media collaborations and campaigns

Engaging the Next Generation

\$5,500 - \$25,000

The mineral exploration sector needs to attract thousands of new workers over the next decade and raise awareness of the necessity and sustainability of our industry and the metals and minerals we provide. With your support, at AME Roundup and year-round, we support numerous initiatives that actively engage, inspire and inform the next generation.



Next Generation Initiatives Sponsor Benefits Include:

- *Logo alongside program or initiative in printed and digital marketing and outreach materials*
- *Sponsor recognition on social media*
- *Verbal acknowledgement at events and/or opportunity to host or participate in events/programs*
- *Corresponding tier benefits*
- *Specific benefits per sponsorship agreement*



Opportunities Available

AME Roundup

MineralsEd Student Program

Yukon Dan Gold Panning

Discovery Day

Student Short Course

Student-Industry Networking Event

Public Outreach Campaigns

Youth Programs

Public Engagement Campaign

Advocacy, Events and Resources

\$1,000 - \$15,000

AME's core work, year-round, is, to protect and promote the interests of mineral explorers and developers operating, or based, in BC, through leadership, advocacy, and collaborative partnerships. We carry out this work in-person at meetings with government, through networking and educational events, courses and resources, and with targeted, timely and relevant digital communications.

Sponsor Benefits Include:

- Sponsor recognition on social media
- Logo alongside the sponsored item in digital communications and printed materials
- Verbal acknowledgement at events
- Corresponding tiered benefits (if applicable)
- Specific benefits per sponsorship agreement

Opportunities Available

Advocacy

Partner

Supporter

Friend

Digital Partnerships

Annual Photo Contest and Categories

AME Podcast: Exploration Matters

MinEx Stories

Monthly eNews Banner

Custom Digital Media Marketing Package



Educational Events & Resources

Webinar Series Sponsor

Project Managers Health and Safety Workshop

Student Health and Safety Workshop

Revised Mineral Exploration Safety Guidelines

Members Guide to Canadian Exploration Expenditures

Indigenous Engagement Guidebook

Webinars

Tools

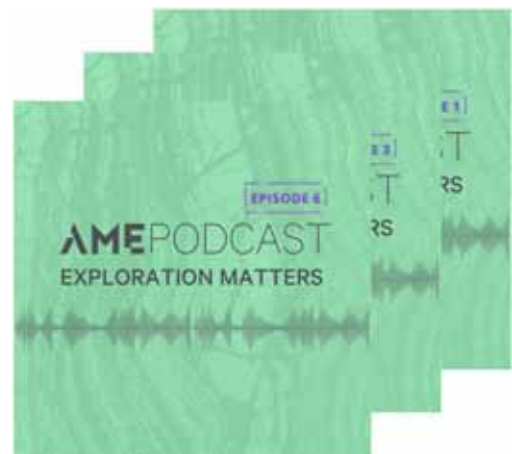
Guides

Networking Events

Golf Tournament

Open House (Spring)

Holiday Open House



AME Sponsorship Opportunities 2023

| Sponsor Opportunity | Investment |
|--|--|
| AME Roundup: Tiered Sponsorship Opportunities | |
| AME Roundup Platinum Sponsor | \$55,000+ (3) |
| AME Roundup Gold Sponsor | \$30,000 - \$54,999 (5) |
| AME Roundup Silver Sponsor | \$12,000 - \$29,999 |
| AME Roundup Bronze Sponsor | \$5,000 - \$11,999 |
| AME Roundup: Premier Sponsorship Opportunities | |
| Core Shack | \$50,000 |
| The Gathering Place | \$30,000 exclusive / \$12,000 (3) shared |
| The Gathering Place Graphic Illustrator | \$5,500 (3) |
| Exhibit Hall | \$25,000 exclusive / \$15,000 (2) shared |
| Conference Badge Holders | \$25,000 |
| AME Lunch | \$17,500 |
| Finance Lunch | \$17,500 |
| Chair's Welcome Dinner | \$17,500 |
| CEO's Breakfast | \$17,500 |
| Youth Keynote Competition | \$25,000 |
| Project Generators' Hub | \$12,500 |
| Prospectors Tent | \$12,500 |
| AME Awards Gala: Celebration of Excellence Sponsorship Opportunities | |
| Gala Dinner Main | \$25,000 |
| Individual Award Sponsorship | \$15,000 (8) |
| Gala Dinner Participating | \$8,000 (3) shared |
| Gala Wine | \$8,000 |
| Gala Reception | \$6,000 (2) shared |

| Sponsor Opportunity | Investment |
|--|--|
| AME Roundup: Technical Sessions | |
| Opening Ceremonies | \$12,000 exclusive / \$7,500 (2) shared |
| Regional Overviews | \$12,000 exclusive / \$7,500 (2) shared |
| Theme Session: Critical to Our Future | \$12,000 exclusive / \$7,500 (2) shared |
| New Geoscience | \$12,000 exclusive / \$7,500 (2) shared |
| Critical and Base Metals | \$12,000 exclusive / \$7,500 (2) shared |
| Precious Metals | \$12,000 exclusive / \$7,500 (2) shared |
| Additions to the Geoscience Toolbox | \$12,000 exclusive / \$7,500 (2) shared |
| BC, Yukon and Alaska | \$12,000 exclusive / \$7,500 (2) shared |
| AME Roundup: Targeted and Poster Sessions | |
| Government-Industry Forum | \$10,500 exclusive / \$6,000 (2) shared |
| Commodities and Financial Markets | \$12,000 exclusive / \$7,500 (2) shared |
| Environment, Social and Governance (ESG) | \$12,000 exclusive / \$7,500 (2) shared |
| Poster Session | \$17,000 exclusive / \$10,000 (2) shared |
| Speaker Spotlight | \$8,000 (4) |
| AME Roundup: Events | |
| Old-timers' Lunch (and Annual Program) | \$12,000 |
| Discovery Day | \$15,000 exclusive / \$6,000 (3) shared |
| Reconciliation Breakfast | \$10,000 |
| Environment Health and Safety Awards Breakfast | \$6,000 |
| Student Short Course | \$7,500 |
| Short Course Campus | \$15,000 |
| Icebreaker Opening Reception | \$20,000 exclusive / \$7,500 (4) shared |
| Student-Industry Networking Event | \$7,500 (3) shared |
| Exhibit Hall Happy Hour | \$7,500 (4) shared |
| Hockey | \$3,500 (2) shared |
| Curling | \$3,500 (2) shared |
| BC Night Host (incl. naming rights) | \$25,000 exclusive |
| BC Night participating sponsors | \$2,500 shared (unlimited) |
| Poster Student Presentations | \$5,000 (2) shared |

| Sponsor Opportunity | Investment |
|--|---|
| AME Roundup: Digital Partnerships | |
| NEW Streaming Sponsor | \$15,000 |
| Roundup Podcast with Mining Stock Daily | \$10,000 exclusive / \$3,000 (4) shared |
| Social media partnerships | CUSTOM |
| AME Roundup: Essentials | |
| Registration Sponsor | \$15,000 |
| Volunteer T-shirts | \$12,500 exclusive / \$7,500 (2) shared |
| Daytimer Cover | \$12,000 |
| Hand Sanitizer Stations | \$10,000 |
| MineralsEd Student Program | \$10,000 (2) shared |
| Exhibit Hall Map | \$6,000 |
| Abstract Guide | \$6,500 |
| Yukon Dan Gold Panning and classroom visits | \$5,000 per day |
| Speaker Gifts | \$5,000 (2) shared |
| Charging Stations | \$6,000 |
| Exhibit Hall Coffee Stations | \$3,000 (4) |
| Ballroom Coffee Stations | \$3,000 (4) |
| Daytimer Advertisements | \$3,500 full, \$2,000 ½, \$1,250 ¼ page |
| Registration Support Indigenous attendees, students & underrepresented groups | CUSTOM |
| AME Outreach and Advocacy | |
| Advocacy Partner | \$15,000 multiple |
| Advocacy Supporter | \$10,000 multiple |
| Advocacy Friend | \$5,000 multiple |
| Public Engagement Campaign | CUSTOM |
| Youth Program | \$15,000 |

| Sponsor Opportunity | Investment |
|--|---|
| AME Digital Partnerships | |
| Annual Photo Contest / Categories | \$10,000 exclusive / \$2,500 (5) shared |
| AME Podcast: Exploration Matters | \$2,000 (10) |
| AME MinEx Story | \$1,500 multiple |
| AME Monthly eNews Banner | \$1,000 (12) |
| Custom Digital Media Marketing Package | CUSTOM |
| AME Events and Resources | |
| Webinar Series Sponsor | \$12,000 |
| Project Managers Health and Safety Workshop | \$8,000 exclusive / \$5,000 shared |
| Student Health and Safety Workshop | \$8,000 exclusive / \$5,000 shared |
| AME's Revised Mineral Exploration Safety Guidelines | \$12,000 exclusive / \$7,500 shared |
| AME Members Guide to Canadian Exploration Expenditures | \$5,000 |
| AME's Indigenous Engagement Guidebook | \$5,000 |
| AME Webinars | \$2,500 (5) |
| AME Tools Helicopter Sling Training, Fit for Work, Early Engagement Planning, Light Vehicle Training, Operational Risk Management | \$1,500 ea. |
| AME Guides Resource Roads, Reclamation | \$1,500 ea. |
| AME Networking Events | |
| AME Golf Tournament | \$500 - \$10,000 |
| AME Open House (Spring) | \$2,500 (2) shared |
| AME Holiday Open House | \$2,500 (2) shared |

**Contact us to customize your company's 2023
sponsorship agreement**



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The Association for Mineral Exploration

AME is the lead association for the mineral exploration and development industry based in British Columbia.

Established in 1912, AME represents, advocates and promotes the interests of thousands of members who are engaged in mineral exploration and development in BC and globally. AME encourages a safe, economically strong and environmentally responsible industry by providing clear initiatives, policies, events and tools to support its membership in delivering responsible projects that advance reconciliation and benefit all British Columbia.

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